



SPONSORSHIP OPPORTUNITIES

MAY 30- JUNE 2, 2024 – ELKIN, NC

Presenting Sponsor

INVESTMENT: \$5,000 (CASH AND/OR IN-KIND)

BENEFITS:

- Level specific company logo recognition on home page of www.nctraildays.com.
- Level specific company logo recognition on festival banners at prime venues throughout the festival weekend.
- Company logo on all festival promotion (excluding billboards).
- Complimentary booth at Downtown Vendor Village on Saturday, June 1.
- Mentions on radio, interviews, public discussions and print publications.
- Individual social media shout outs and logo placement.

Festival Partner

INVESTMENT: \$2,500 (CASH AND/OR IN-KIND)

BENEFITS:

- Level specific company logo recognition on www.nctraildays.com.
- Level specific company logo recognition on festival banners at prime venues throughout the festival weekend.
- Naming rights on specific trail-themed event/activity (i.e. - Hiking, Biking, Paddle, Climbing, etc.).
 - Example: Family Flotilla Sponsored by _____.
- Complimentary booth at Downtown Vendor Village on Saturday, June 1.
- Individual social media shout outs.

Corporate Partner

INVESTMENT: \$1,000 (CASH AND/OR IN-KIND)

BENEFITS:

- Level specific company logo recognition on www.nctraildays.com.
- Level specific company logo recognition on festival banners at prime venues throughout the festival weekend.
- Naming rights on specific non-trail themed event/activity (i.e. - arts, music, entertainment)
 - Example: Downtown Music Trail Sponsored By _____
- Social media shout outs with other sponsors of the same level.

Supporting Sponsor

INVESTMENT: \$500 (CASH AND/OR IN-KIND)

BENEFITS:

- Level specific company logo recognition on www.nctraildays.com.
- Level specific company logo recognition on festival banners at prime venues throughout the festival weekend.
- Social media shout outs with other sponsors of the same level.



Friends of NC Trail days

MAY 30- JUNE 2, 2024 – ELKIN, NC

Family or Small Business

INVESTMENT: \$250 (CASH AND/OR IN-KIND)

BENEFITS:

- Annual Friend of NC Trail Days Gift.
- Company recognition on www.nctraildays.com
- Company recognition on event banners throughout the weekend.

Individual

INVESTMENT: \$100 (CASH AND/OR IN-KIND)

BENEFITS:

- Annual Friend of NC Trail Days Gift.
- Company recognition on www.nctraildays.com
- Company recognition on event banners throughout the weekend.