

SPONSORSHIP OPPORTUNITIES

JUNE 3-6, 2021

Presenting sponsor

INVESTMENT: \$5,000 (CASH AND/OR IN-KIND)

BENEFITS:

- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON WWW.NCTRILDDAYS.COM
- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON FESTIVAL BANNERS AT PRIME VENUES THROUGHOUT THE WEEKEND
- LOGO ON ALL FESTIVAL PROMOTION (*EXCLUDING BILLBOARDS*)
- COMPLIMENTARY BOOTH AT DOWNTOWN VENDOR VILLAGE
- MENTIONS ON RADIO, INTERVIEWS, PUBLIC DISCUSSIONS AND PRINT PUBLICATIONS
- INDIVIDUAL SOCIAL MEDIA SHOUT OUTS
- NC TRAIL DAYS FESTIVAL GIFT BAG

festival partner

INVESTMENT: \$2,500 (CASH AND/OR IN-KIND)

BENEFITS:

- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON WWW.NCTRILDDAYS.COM
- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON FESTIVAL BANNERS AT PRIME VENUES THROUGHOUT THE WEEKEND
- NAMING-RIGHTS ON SPECIFIC TRAIL-THEMED EVENT/ACTIVITY (*I.E. – HIKING, BIKING, PADDLE, CLIMBING, RUN, CYCLE EVENTS, ETC.*) EX: "FAMILY FLOTILLA PRESENTED BY *COMPANY NAME*" TO BE LISTED ON WEBSITE, FACEBOOK, EVENTBRITE, ETC.
- COMPLIMENTARY BOOTH AT DOWNTOWN VENDOR VILLAGE
- LOGO AND WEBSITE/SOCIAL MEDIA LINK ON ALL SPECIFIC EVENT PROMOTION
- MENTIONS ON RADIO, INTERVIEWS, PUBLIC DISCUSSIONS AND PRINT PUBLICATIONS SPECIFIC TO THE EVENT
- INDIVIDUAL SOCIAL MEDIA SHOUT OUTS
- NC TRAIL DAYS FESTIVAL GIFT BAG

corporate partner

INVESTMENT: \$1,000 (CASH AND/OR IN-KIND)

BENEFITS:

- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON WWW.NCTRILDDAYS.COM
- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON FESTIVAL BANNERS AT PRIME VENUES THROUGHOUT THE FESTIVAL
- NAMING-RIGHTS ON SPECIFIC NON –TRAIL-THEMED EVENT/ACTIVITY (*I.E. – ARTS, MUSIC, ETC.*) EX: "DOWNTOWN MUSIC TRAIL PRESENTED BY *COMPANY NAME*" TO BE LISTED ON WEBSITE, FACEBOOK, EVENTBRITE, ETC.
- SOCIAL MEDIA SHOUTOUT WITH OTHER SPONSORS OF SAME LEVEL
- NC TRAIL DAYS FESTIVAL GIFT BAG

supporting sponsor

INVESTMENT: \$500 (CASH AND/OR IN-KIND)

BENEFITS:

- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON WWW.NCTRILDDAYS.COM
- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON FESTIVAL BANNERS AT PRIME VENUES THROUGHOUT THE FESTIVAL
- SOCIAL MEDIA SHOUTOUT WITH OTHER SPONSORS OF SAME LEVEL

participating sponsor

INVESTMENT: \$250 (CASH AND/OR IN-KIND)

BENEFITS:

- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON WWW.NCTRILDDAYS.COM
- LEVEL-SPECIFIC COMPANY LOGO RECOGNITION ON FESTIVAL BANNERS AT PRIME VENUES THROUGHOUT THE FESTIVAL

FRIEND OF NC TRAIL DAYS

INVESTMENT: \$100 (CASH)

BENEFITS:

- NAME LISTED ON WWW.NCTRILDDAYS.COM
- COMPLIMENTARY *LIMITED EDITION* NC TRAIL DAYS HAT

FOR MORE INFORMATION, OR INSTRUCTIONS TO BECOME A SPONSOR, PLEASE E-MAIL DKEY@ELKINNC.ORG